

Press Release Prague, 6th February, 2023

## The revolution in running continues! The Battle of the Teams will be part of this year's Prague International Marathon

The popular Battle of the Teams will take place again this year. Its intention is to connect professional athletes with All Runners. There is nothing like this at any other race. Once again, six special teams, headed by a group of elite athletes, will be competing for the win and, more importantly, for funds for charities. "Every participant who runs the marathon with us has a unique chance to sign up for one of the teams. It's a special and fun incentive that will give you a sense of belonging and teamwork," said Carlo Capalbo, President of the RunCzech Organizing Committee. The organizers will unveil the teams and their captains in the upcoming days. The Prague International Marathon will take place on May 7. Registrations are available on RunCzech.com.

The principle behind Battle of the Teams is simple - four professional athletes in each team are awarded points for their performances. All other runners in the team are awarded points as well, and their average point score is added to the elite runners' total score. Extra points are added if a pro athlete runs a personal best. Best total score wins.

As an extra incentive to participants this year, All Runners—not just elite athletes— will be competing for a share of the prize money. That makes the connection between pro and amateur athletes even tighter. And it makes it more important to choose your team carefully.

For a non-professional runner to qualify for prize money, he or she must be part of the winning team, finish with a point total above the team average (which automatically adds 3% to runners' point totals) and have the highest point score of the team, according to an innovative RunCzech scoring system.

The winning team will receive 30,000 euros, divided equally among the six professional athletes (four primary runners plus two backup runners). And 15,000 euros will be divided between the remaining five teams.











## Note for editors

- Each of the five races are certified by AIMS, have been awarded a 5 Star Road Race standard by European Athletics or have hosted the IAAF (World Athletics) Half Marathon Championships.
- RunCzech races are awarded the quality mark by World Athletic and the Prague International Marathon, Prague Half Marathon and Birell 10k Race received the World Athletics Elite Label Road Race award.
- SuperHalfs races have played host to World Record performances (2 in Lisbon, 2 in Prague, 1 in Copenhagen and 3 in Valencia).
- RunCzech organizes running events in cities across the Czech Republic and in Italy, with Napoli Running, and in Japan and China supported by local entities.
- Prague International Marathon spol. s.r.o. ("PIM")/RunCzech was established in 1995 by Carlo Capalbo, President of the Organizing Committee, with the aim of staging a world-class international marathon in Prague.
- Nearly 1.2 million runners have participated in RunCzech events since its inception. In 2019, we welcomed over 120 000 finishers from 101 different countries.
- ALL RUNNERS ARE BEAUTIFUL is our way of welcoming everyone to the world of runnina.
- Initiatives like RunCzech Running League and SuperHalfs were created to motivate casual runners. To support elite European athletes, we created the EuroHeroes Challenge.
- RunCzech Racing is dedicated to the development of young athletes, community ties, and sporting excellence. Eight World records so far and over 150 podium finishes for our team!
- In 2021, RunCzech introduced the unique running invention called The Battle of the Teams. "Professional marathoners competing in teams, strategically drafted based on their collective personal bests, giving each team a serious chance to win gold".
- We host other events such as our Bambini Runs, Family Runs and Junior Marathon Championship to encourage youth participation.
- Our FreeRun courses form a network of running trails across the Czech Republic.
- Our Running Mall serves as the epicenter of the running world in Prague.
- All accompanying information regarding RunCzech can be found at this link: Notes for editors











## Contact

For more information, please get in touch with:

- Soňa Barabášová at <u>barabasova@runczech.com</u> or +420 603 455 830
- Or reach the office at pr@pim.cz or +420 224 919 209

Facebook - https://www.facebook.com/runczech

Instagram - <a href="https://www.instagram.com/runczech/">https://www.instagram.com/runczech/</a>

Twitter - <a href="https://twitter.com/RunCzech">https://twitter.com/RunCzech</a>







