

Press Release  
Prague, August 24, 2022

## ***The most romantic races of the year are here! The atmosphere of the Birell Prague Grand Prix will be unique***

The atmosphere of magical dusk in Prague and thousands of excited runners and spectators. This is going to be an experience to remember. Birell Prague Grand Prix races will take place in the city center on September 3rd and no one should miss them. The 5 km adidas Women's race will start at 6 pm, followed by the Birell 10K Race at 7:30 pm. *"This is the most romantic running event of the season. Runners will enjoy Prague at dusk, so it will enchant them with its mystery. The 5 km adidas Women's race is perhaps more of an experience than a race. The Birell 10K race brings together runners of all performance levels and also lets them experience something unique,"* said Carlo Capalbo, president of the RunCzech organizing committee. The races return after a three-year break caused by the covid restrictions.

Those who want to enjoy a sport performance combined with a spectacular experience should take the time to register for one of the two Birell Prague Grand Prix races in the evening of September 3rd. The first one is exclusively only for women. The five-kilometer course of the adidas Women's race will be an enjoyable running party that participants will certainly talk about for a long time to come with their friends and colleagues. For example, Lucie Křížková, a Czech TV moderator and Miss Czech Republic 2003, will also be at the start.

*The main charity of the race is a non-profit organization Loono, which, among other things, points to the importance of mental health education. It is possible to donate to the charity already when registering and paying the entry fee (more at [www.runczech.com](http://www.runczech.com)).*



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Starting at 7:30 pm the Birell 10K race is a ten-kilometer race boasting the World Athletics Label Road Race. The organizers have already confirmed the participation of top Kenyan elite athletes, together with top European and Czech athletes. *"The Birell 10K race has a very fast course, making it popular with pro-athletes as well as All Runners. Moreover, it takes place in a beautiful setting. Everybody just loves Prague at night,"* Carlo Capalbo invites all to participate.

Last registrations are available at [www.runczech.com](http://www.runczech.com).



## Note for editors

- All five events hold World Athletics Elite Road Race Labels.
- Each of the five races are certified by AIMS, have been awarded a 5 Star Road Race standard by European Athletics or have hosted the IAAF (World Athletics) Half Marathon Championships.
- SuperHalves races have played host to World Record performances (2 in Lisbon, 2 in Prague, 1 in Copenhagen and 3 in Valencia).
- RunCzech organizes running events in cities across the Czech Republic and in Italy, with Napoli Running, and in Japan and China supported by local entities.
- Prague International Marathon spol. s.r.o. ("PIM")/RunCzech was established in 1995 by Carlo Capalbo, President of the Organizing Committee, with the aim of staging a world-class international marathon in Prague.
- Nearly 1.2 million runners have participated in RunCzech events since its inception. In 2019, we welcomed over 120 000 finishers from 101 different countries.
- ALL RUNNERS ARE BEAUTIFUL is our way of welcoming everyone to the world of running.
- Initiatives like RunCzech Running League and SuperHalves were created to motivate casual runners. To support elite European athletes, we created the EuroHeroes Challenge.
- RunCzech Racing is dedicated to the development of young athletes, community ties, and sporting excellence. Eight World records so far and over 150 podium finishes for our team!
- In 2021, RunCzech introduced the unique running invention called The Battle of the Teams. "Professional marathoners competing in teams, strategically drafted based on their collective personal bests, giving each team a serious chance to win gold".
- We host other events such as our Bambini Runs, Family Runs and Junior Marathon Championship to encourage youth participation.
- Our FreeRun courses form a network of running trails across the Czech Republic.
- Our Running Mall serves as the epicenter of the running world in Prague.
- All accompanying information regarding RunCzech can be found at this link: <https://bit.ly/2X83DLD>



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