

ALL RUNNERS ARE BEAUTIFUL

RUNCZECH

Press release
12th February 2021

--- EMBARGO UNTIL 13 FEBRUARY 2021, 10 A.M. ---

RunCzech and adidas support runners in sharing love with others

Race organizer RunCzech with adidas celebrate love this year a bit differently. They teamed up with Salvation Army and will give love to others.

We would all run thousands of miles for love. Love means running with others and thinking about them every step of the way. Share the little things and remember even those who, for example, were not so lucky with love. Therefore RunCzech and adidas in cooperation with the Salvation Army come with the opportunity to share a little love with others. By purchasing Nocleženka coupon, you will support a specific homeless person and we will reward you with -42% discount on adidas products. Because you have to be well equipped to run for love.

How does Nocleženka work?

By purchasing NOCLEŽENKA at the RunCzech e-shop www.allrunnersarebeautiful.com worth CZK 100, you will support a specific homeless person who will be able to spend a night in the heat of a Salvation Army dormitory thanks to your gift. However, it is not just about sleeping, a homeless person is also provided with soup with pastries, a hot drink and has the opportunity to take a shower and perform personal hygiene.

How do I receive a discount code on adidas products?

After purchasing Nocleženka on shop www.allrunnersarebeautiful.com, once the transaction proceeds, you will be sent a discount code to the filled-in e-mail address. Discount code -42 % applies to selected adidas products until 7th March 2021.



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