



PRESS RELEASE
6th May 2018

Lord Sebastian Coe announces Global Running in Prague

Global Running Day aims to get people moving all over the world. The event, scheduled to take place on 6th June all over the world, was announced in Prague by IAAF (International Association of Athletics Federations) President Lord Sebastian Coe who also gave a start to the 24th Volkswagen Prague Marathon.

RunCzech is joining forces with hundreds of organisations around the world to promote the Global Running Day event. It will be held on Wednesday 6th June this year and aims to get people moving all over the world. Sebastian Coe shed further light on Global Running Day project here: *“Running is the most popular sport in the world, all you have to do is put a pair of running shoes on and head out. And this is also why we’re keen to spread the popularity of running even further.”*

Together with running crowds all over the world, the organisers of this year’s Global Running Day will be competing against the light. *“Our aim is to outrun the sun. The day will kick off in Auckland in the east and finish in Vancouver in the west. The event will see runners in 24 cities all over the world start heading out at five o’clock local time and fully enjoying the benefits of exercise,”* Coe explains.

So how can people get involved in Global Running Day? *“It’s easy. Just get your running shoes on at any time on Wednesday 6th June and head out to enjoy your favourite run. And if you plan to get together a group (maybe even including some people who don’t usually run), you’ll be celebrating Global Running Day in the best possible way,* explains President of the RunCzech Organising Committee and Chairman of IAAF Road Running Commission - Carlo Capalbo.

Further information regarding the whole project can be found on: www.run24-1.org/events/.

Should you be interested in any further information or print quality photographs, please get in touch with:

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VOLKSWAGEN PRAGUE MARATHON

#PRAGUEMARATHON

Note: The attached photographs may only be used in connection with this press release and by citing RunCzech as the source.

Notes for editors: <http://www.runczech.com/cs/pro-media/poznamky-pro-editory/index.shtml>

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