

RunCzech brings revolution Marathon as a team sport? Everything is possible.

Marathon was always perceived as an individual race. RunCzech wants to change this tradition and therefore brings a new revolutionary approach, which will offer more tension and drama than it is usual in long distance running. The Battle of the Teams will kick off on this Sunday, the very first "team" marathon, where every runner and every time matters more than usual. The race will be over as soon as the last runner will cross the finish line. All this thanks to proud support of our partner adidas, which believes that Impossible is Nothing.

The historic centre of Prague will gladly welcome the 32 best world-wide marathoners on Sunday 30th of May, Czech athletes will not be missing and you can look forward to see Czech stars such as Jiří Homoláč, Eva Vrabcová Nývltová, Vítěk Pavlišta or young prospect Moira Stewartová. "I didn't underestimate my preparation and I went for training camp into mountains. I want to be in the best shape possible and perform as great as possible. I want to cross the finish line with a feeling that I left everything there" says Jiří Homoláč about the new concept.

Marathon as a team sport

It is not only about race; it is a brand new approach for running as itself. This approach is highly appreciated by long-term partner adidas, which believes that sport should be pushing boundaries and seeking new opportunities, while others might perceive challenges. This also supports their latest campaign called Impossible Is Nothing. "The main purpose is to change the overall perception of marathon racing and bring more tension to the race" says Carlo Capalbo President of the Organizing Committee of RunCzech. Each runner matters, each second matters, the race tension will be ongoing until the finish. In order for the final composition of the teams to be clearly balanced, the RunCzech organizing committee divided the runners into performance pools according to their personal record over the last four years.

Eight-member teams, consisting of four women, four men and an ambassador from the ranks of Czech sports legends, some of whom will wear an adizero PRAG SINGLET created exclusively for RunCzech Racing. The singlet is PRIMEBLUE labelled, which means that at least 50% of the product includes Parley Ocean Plastic yarn, which is made from plastic waste intercepted on beaches, shorelines and coastal areas, preventing it from polluting the oceans.

The dramatic race "The Battle of The Teams", which will start on Sunday 30 May at 6:30 from Charles Bridge, will also bring the first performance debut by male athlete of the second generation of the fastest adidas ADIZERO ADIOS PRO 2 running shoes, which have broken several world records in recent months. Selected marathon runners will have them on their feet before the official launch on June 16th.

Kilometres for marathon and also for our planet earth.

We hope that The Battle of the Teams competition caught your interest, therefore we would like to invite you for one more battle and it is a battle with strong opponent, which is plastic waste. Adidas is for the 4th time connecting with runners from all over the world to stand together and help oceans, everything under movement Run For The Oceans. Together with o Parley organization they will remove plastic waste in exchange for ran kilometres. The “virtual” kilometres will be valid from 28th of May until the 8th of June. The only thing you need to do is download the adidas running app and then go for a run. You can get more information on <https://adidas.com/us/runfortheoceans>.

“Come with us to change the running world” invites the RunCzech team and its proud partner adidas.