

Prague
April 27, 2022

Unicredit Prague Relay returns to Prague after three years

Runners' favorite team race – the Prague Relay – newly bearing the title name of RunCzech's partner UniCredit Bank, is returning to the capital city of Czech Republic, after three years. This unique race, in which a 4-member team of friends or colleagues can complete four-times-five-kilometers will take place on June 23rd at 6pm starting from the Prague's Exhibition Hall in the huge Stromovka Park. "The Prague Relay is a celebration of running and life. It's a great combination of healthy activity and fun during a beautiful summer day," says Carlo Capalbo, president of RunCzech, the organizer of the popular Sportisimo Prague Half Marathon and Volkswagen Prague Marathon.

UniCredit Prague Relay is one of the most popular races due to the amazing atmosphere that prevails during the event. All you have to do is to build a team of four colleagues from work or friends and start on the twenty-kilometer course, while each of the team member must run a quarter.

However, within the entry fee, participants will get much more than "just a race". They can approach the event as a teambuilding, bachelor party or school meeting after several years, or use to promote a project. And after the run, everyone will enjoy a Picnic Box full of healthy and tasty products from the event's partners. Runners will also receive a picnic blanket and a unique RunCzech backpack and a RunCzech racing T-shirt. And if they have the strength left, they can enjoy an evening of music and party. For special cases and occasions, it is also possible to order a fully equipped Team Box at the start/finish line for 50 visitors, catered by Hilton Prague, which will guarantee the comfort of the entire team and guests.

The nearby Running Mall training center is available even before the race for everyone who wants to be well prepared for the UniCredit Prague Relay.

Runners and companies can register in the so called 'Open' categories, which put in special categories representatives of banks and members of the Czech Bank Association (Bank Cup), employees of Integrated Rescue System (IZS Cup), members and employees of Chambers of Commerce (Chambers Cup) and members and staff of foreign diplomatic missions, consular posts and cultural centers of foreign states (Diplomatic Cup). "We chose the name 'Open' because of our open and digital approach to financial services, which allows people to get a checking account, a consumer loan or apply for a mortgage easily and quickly from anywhere they want. Simplicity, speed, and openness for everyone are attributes that also belong to running sports," explains Tomáš Drábek, director of retail and private banking at UniCredit Bank, the title partner of the event.



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The dm Bambini Run will make sure the little ones can participate and enjoy the event too. The run is completely free of charge and each kid will get a t-shirt, start number and a medal at the finish. The race course is modified from 100 to 200 meters, depending on the age categories.

The Main Partner of the whole race is Johnny Servis, the company that will take care of the overall technical event delivery, such as, among else, the fencing of the course, the system of stands, sanitary facilities and toilets.

Contact

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Note for editors

- All five events hold World Athletics Elite Road Race Labels.
- Each of the five races are certified by AIMS, have been awarded a 5 Star Road Race standard by European Athletics or have hosted the IAAF (World Athletics) Half Marathon Championships.
- SuperHalves races have played host to World Record performances (2 in Lisbon, 2 in Prague, 1 in Copenhagen and 3 in Valencia).
- RunCzech organizes running events in cities across the Czech Republic and in Italy, with Napoli Running, and in Japan and China supported by local entities.
- Prague International Marathon spol. s.r.o. ("PIM")/RunCzech was established in 1995 by Carlo Capalbo, President of the Organizing Committee, with the aim of staging a world-class international marathon in Prague.
- Nearly 1.2 million runners have participated in RunCzech events since its inception. In 2019, we welcomed over 120 000 finishers from 101 different countries.
- ALL RUNNERS ARE BEAUTIFUL is our way of welcoming everyone to the world of running.
- Initiatives like RunCzech Running League and SuperHalves were created to motivate casual runners. To support elite European athletes, we created the EuroHeroes Challenge.
- RunCzech Racing is dedicated to the development of young athletes, community ties, and sporting excellence. Eight World records so far and over 150 podium finishes for our team!
- In 2021, RunCzech introduced the unique running invention called The Battle of the Teams. "Professional marathoners competing in teams, strategically drafted based on their collective personal bests, giving each team a serious chance to win gold".
- We host other events such as our Bambini Runs, Family Runs and Junior Marathon Championship to encourage youth participation.
- Our FreeRun courses form a network of running trails across the Czech Republic.
- Our Running Mall serves as the epicenter of the running world in Prague.
- All accompanying information regarding RunCzech can be found at this link: <https://bit.ly/2X83DLD>

