

PRESS RELEASE

FOR IMMEDIATE RELEASE

GENERALI BERLIN HALF MARATHON joins SuperHalfs Series: a new SuperJourney begins in 2024

Berlin, Germany – [October 11, 2023] – SCC EVENTS joins the SuperHalfs series from 2024 with the <u>GENERALI BERLIN HALF MARATHON</u>, one of the most iconic and beloved half marathons in the world. This groundbreaking development will expand the SuperHalfs series to six prestigious races, offering runners an extended time frame and a unique opportunity to achieve SuperMedal glory.

Previously, the SuperHalfs consisted of five exceptional races in Lisbon, Prague, Copenhagen, Cardiff, and Valencia, where participants had 36 months to complete the series. However, starting in 2024, GENERALI BERLIN HALF MARATHON will become an integral part of this esteemed series and runners will now have the option to complete six races instead of the original five, and they will have 60 months from the day of their first race to accomplish this remarkable feat.

All runners will be enlisted on the new six-race SuperJourney, but those who have already begun their adventure will have the option to earn a SuperMedal after completing the existing five races. The growing family of runners who have already completed the series will also have the option to extend their adventure by running in Berlin.

The managing directors of SCC EVENTS, Christian Jost and Jürgen Lock, expressed their enthusiasm:"We are delighted to join the SuperHalfs series with the GENERALI BERLIN HALF MARATHON and welcome runners from around Europe to experience the unique charm of the German capital. This collaboration will create an even more unforgettable race experience and bring our beloved event to a global audience."

Managing Director of SuperHalfs, Sasho Belovski, added, "Our goal with SuperHalfs has always been to challenge and inspire runners to achieve their personal best while exploring some of Europe's most captivating cities. We are thrilled to welcome the GENERALI BERLIN HALF MARATHON into the SuperHalfs family, offering runners an even more diverse and rewarding experience. With six exceptional races, we believe this expansion will ignite even more passion for the sport."

The SuperHalfs series has already captured the hearts and determination of over 20,000 runners, and with the inclusion of the GENERALI BERLIN HALF MARATHON, this number is expected to grow exponentially.

The last race of the 2023 season, the Valencia Half Marathon, will witness over 300 dedicated runners complete their fifth and final race, earning them the prestigious SuperRunner title. They can, of course, opt to continue their journey and add the stamp of Berlin into their <u>SuperPassport</u> via their individual "SuperPassport number". Participants of the GENERALI BERLIN HALF MARATHON will be informed by SCC EVENTS as soon as an insertion of the "SuperPassport number" is possible via the personal login.



About SuperHalfs:

SuperHalfs is composed of, originally five, and now six renowned race organizers from Lisbon, Prague, Berlin, Copenhagen, Cardiff, and Valencia. The SuperHalfs series offers runners a unique and challenging experience as they complete half marathons in these iconic European cities. The series fosters a sense of community and achievement, inspiring runners to reach their full potential while exploring new cultures and destinations. For more information, visit www.superhalfs.com.

Mark your calendars for the 2024 SuperHalfs series:

Lisbon: Sunday, 10 March Prague: Saturday, 6 April Berlin: Sunday, 7 April

Copenhagen: Sunday, 15 September

Cardiff: Sunday, 6 October Valencia: Sunday, 27 October

Photo Download:

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1) SuperHalfs welcome the GENERALI BERLIN HALF MARATHON

(from left to right: Carlo Capalbo [President of the organizing committee RunCzech, Prague], Paco Borao [President of the SD Correcaminos and of the Maratón Valencia Trinidad Alfonso], Mark Milde [Race Director GENERALI BERLIN HALF MARATHON], Christian Jost and Jürgen Lock [Managing Directors SCC EVENTS, Berlin], Dorte Vibjerg [adm. Director Sparta Atletik, Copenhagen], Nuno Azevedo [General Director Maratona clube de Portugal, Lisbon], Saso Belovski [Managing Director SuperHalfs, Prague])

Credit: SCC EVENTS/Sebastian Wells (OSTKREUZ)

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For more information about the SuperHalfs series and FAQs, please visit superhalfs.com

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