



PRESS RELEASE

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Running Mall Wins Adobe Muse „Site of the day“ Award

The website of the brand new Running Mall, created using *Adobe Muse* technology, received the "Site of the day" award. Compliments go to the Prague International Marathon and the internet agency *FG Forrest* who designed the site.

FG Forrest designers developed the website www.runningmall.cz using *Adobe Muse* and were able to achieve a very high standard of quality in a very short time. The release of the website is at its first phase. The next steps of implementation will involve its inner sections including a system of registration for the PIM Running Club which will also be available for editing using *Edee CMS* system. The new website is also ready for mobile devices and tablets.

Today in the online *Adobe* gallery the Running Mall site was named as „Site of the day“. This is a historical moment as www.runningmall.cz became only the second Czech website to carry this title and to outrun the competing works from all over the world, mainly USA, UK, Australia, Germany and the Nordic countries.

"We greatly appreciate this award and we are glad that we got it particularly for Running Mall website," says Václav Skřivánek, Race Director of RunCzech events. "The Running Mall is a place that brings together running enthusiasts from around the world. It offers everything, that runner needs – daily workouts under professional guidance, discussions and seminars, comfortable facilities and running equipment. Just as the Running Mall inspires both amateur and professional runners and other personalities from the running world, the award-winning website www.runningmall.cz will certainly inspire other web projects and give us that needed impulse for further development", adds Skřivánek.

**Should you be interested in further information, please contact:
Prague International Marathon spol. s r.o. / tempo team prague s.r.o.**

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Notes for editors: <http://www.runczech.com/cs/pro-media/poznamky-pro-editory/index.shtml>

TIP: Find the full programme for media at: <http://www.runczech.com/cs/pro-media/kalendar-akci-pro-media/index.shtml>



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