

PRESS RELEASE

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Another RunCzech race reaches capacity – this time in Olomouc

Today the Mattoni Olomouc Half Marathon will be closing registrations for the early evening race due to be held on 22nd June. Two options are, however, still open for runners wishing to take part; either by signing up via the designated charity organisations or joining the České dráhy Family Run.

Once again the RunCzech Running League spring season will conclude with the Mattoni Olomouc Half Marathon. Zoran Bartek from the Organising Team offered the following advice for those still wishing to participate: “The race capacity of 3500 start numbers has already been reached! It’s possible to pick up one of the last remaining numbers by registering for the race via one of the charity organisations we are cooperating with, which include P-Centrum (prevention, support and consultancy services for families and children), Raná péče (Early Care), The Salvation Army, Trend vozíčkářů (charity offering assistance to wheelchair users), Výbor dobré vůle (the Committee of Good Will) and RC Heřmánek (focusing on pregnancy, parenting and raising children).”

One further option ensuring you get a sense of what it feels like to take part in an international race is to sign up for the České dráhy Family Run, a non-competitive race for the whole family which leads runners along a leisurely 3 km –long course. The emphasis is placed on taking part rather than winning, however all participants making it past the finish line still receive a medal for taking part. This race is a particularly great idea for children and their families, grandparents, relatives including children in prams.

The 4th ever Mattoni Olomouc Half Marathon will be held on Saturday 22nd June at 7 pm setting off from the city’s Horní náměstí (Upper Square) with the České dráhy Family Run scheduled to take place two hours earlier. Be sure not to miss out on the biggest race in Moravia, boasting the Silver Quality Label from the International Association of Athletics Federations, the IAAF and sign up for the family run on www.runczech.com or the main race via the specified charity trusts.

We have witnessed enormous interest in RunCzech Running League races this year. In terms of races scheduled to take place in the spring season, the only free spaces now available are for the Mattoni České Budějovice Half Marathon being held on 8th June. So it pays not to hold off on submitting your registrations – there are just 550 start numbers up for grabs for the race hosted by the capital of South Bohemia! For more information go to www.runczech.com

Should you be interested in further information, please contact:





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Notes for editors:

The RunCzech running league

The RunCzech running league brings together all the prestigious Prague races organized under the Prague International Marathon heading, along with races in selected regions of the Czech Republic organized by tempo team prague, and collectively known as the RunCzech races. This series of races spanning the whole Czech Republic allows all those involved to combine their passion for running with a love for travel.

During the course of 2012, 64,043 runners from all over the world took part in the RunCzech running league. This created a prestigious running ranking system for the 34,346 people participating in competitive runs allowing them to measure their results against other runners in categories according to sex, age, and the new grouping by professions.

In 2013 the RunCzech running league includes the following races:

Hervis Prague Half Marathon (April 6th)

Volkswagen Prague Marathon (May 12th)

Mattoni Karlovy Vary Half Marathon (May 25th) – a new race in 2013

Mattoni České Budějovice Half Marathon (June 8th)

Mattoni Olomouc Half Marathon (June 22nd)

Prague Grand Prix (September 7th)

Mattoni Ústí nad Labem Half Marathon (September 15th)

And the host race the Košice International Peace Marathon (October 6th)

An eighth race will be added to the RunCzech running league in 2014, at which point capacity is expected to reach 81 000 runners, completing the project.

Boasting a total of five IAAF Road Race Label awards, organizers of the RunCzech running league have received more of these accolades than any other group in the world which attests to the first-rate standards of the organization.

These awards include:

The IAAF Road Race Gold Label for the Hervis Prague Half Marathon

The IAAF Road Race Gold Label for the Volkswagen Prague Marathon

The IAAF Road Race Silver Label for the 10 km Run featured as part of the Prague Grand Prix

The IAAF Road Race Silver Label for the Olomouc Half Marathon – new in 2013

The IAAF Road Race Silver Label for the Ústí nad Labem Half Marathon - new in 2013

Prague International Marathon, spol. s r.o.

Prague International Marathon spol. s.r.o. ("PIM") was set up in 1995 by Carlo Capalbo, President of the Company with the aim of organizing a large-scale international marathon on the streets of Prague. A total of 958 runners made it to the start line of that first race. Since then, PIM's activities have burgeoned into a whole series of running events referred to as the RunCzech running league.

The Volkswagen Prague Marathon ranks among the top 10 world marathons taking place in one of the most





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beautiful locations. The 2012 race attracted 9 057 competing runners from all over the world. Since 1999 we have also been organizing the Prague Half Marathon along with the the Prague Grand Prix races over shorter courses. In 2012 the Hervis Prague Half Marathon became the year's fastest half-marathon in the world! The Ethiopian runner, Atsedu Tsegay completed it in the event record time of 58:47.

Races organised by PIM are sponsored by some of the largest companies in the Czech Republic; Volkswagen, adidas, Hervis and Mattoni. The whole organization and atmosphere of the races has drawn a number of renowned names in the athletic world to the Czech Republic (the likes of Haile Gebrselassie, Stefano Baldini, Paul Tergat, Moses Tanui, Antonio Pinto and Patrick Makau), as well as thousands of visitors.

In addition to the above events, PIM also organizes the Junior Marathon for high school students. A relay race comprised of ten member teams which initially participate in regional rounds, the winners will proceed to the final as part of the Volkswagen Prague Marathon, scheduled for Sunday May 12th 2013.

tempo team prague s.r.o.

tempo team is dedicated to developing marathon races along with other running events held in Europe. It was established in 2000 by a group of experts and sporting enthusiasts. The term "tempo" is derived from the name of the organization "The European Marathon Promotion Organization".

tempo team's activities entail concept creation, brand building, and marketing as well as the actual organization of sporting events. Right from the start, tempo team has played a key role in organizing the Prague marathon as well as developing the RunCzech Running series.

tempo team is the name of the main organizer of races taking place in various regions under the RunCzech running league heading comprising the České Budějovice Half Marathon, the Olomouc Half Marathon, the Ústí nad Labem Half Marathon and most recently the Karlovy Vary Half Marathon.



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