



**PRESS RELEASE  
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## **THREE SPRING RUNS FROM THE RUNCZECH.COM SERIES ALREADY REACH CAPACITY**

**Prague/ As of today, there are no more available start numbers for the Volkswagen Prague Marathon being held on 13<sup>th</sup> May. This week also saw us reach race capacity for the České Budějovice half-marathon, a city hosting the event for the first time on 9<sup>th</sup> June as well as the Olomouc half-marathon, taking place for the third time on 23<sup>rd</sup> June.**

We can expect to see over 7100 participants run this year's marathon. Meanwhile the České Budějovice half-marathon should draw around 1200 runners and the Olomouc half-marathon around 2100 runners. Places for the March Hervis half-marathon, which saw over 11 000 participants run the course this year, had already sold out 53 days in advance of the race.

Such numbers attest to the huge level of interest expressed by runners wishing to participate in the first year of races as part of RunCzech.com.

"You still have the chance to register for the supporting races as well as the relays," according to Václav Skřivánek, speaking from the organising team, Prague International Marathon and tempo team prague.

In the autumn, the RunCzech.com series continues with the Mattoni Grand Prix on 8th September and the Ústí half-marathon taking place on 16th September. There's still chance to sign up for these races.

### **Prague International Marathon spol. s r.o. / tempo team prague s.r.o.**

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### **Notes for editors:**

#### **Prague International Marathon spol. s r.o.**

Prague International Marathon spol. s r.o. ("PIM") was set up in 1995 by Carlo Capalbo, President of the Company with the aim of organising a large-scale international marathon on the streets of Prague. A total of 958 runners made it to the start line of that first

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race. Since then PIM's activities have burgeoned into a whole series of running events referred to as the PIM Running series. In 2011 over 60 000 competing runners from all over the world participated in races as part of the PIM Running Series. The Volkswagen Marathon ranks among the top 10 marathons in the world held in one of the most beautiful settings and becoming the 7<sup>th</sup> fastest in the world in 2010 (with Eliud Kiptanui completing it in 2:05:39). As of 1999, PIM also organises the Hervis Prague Half Marathon along with races over shorter courses, the Mattoni Prague Grand Prix.

Races organised by PIM are sponsored by some of the largest investors in the Czech Republic, Volkswagen, adidas, Hervis and Mattoni. The whole organisation and atmosphere of the races has drawn a crowd of resounding names in the athlete world to the Czech Republic (Haile Gebrselassie, Stefano Baldini, Paul Tergat, Moses Tanui and Antonio Pinto) not to mention thousands of visitors.

PIM also stands as one of the few race organisers in the world to hold a collection of 3 IAAF awards: the IAAF Road Race Silver Label for the METRO 10km Race as well as the IAAF Road Race Gold Label for the Hervis Prague Half Marathon and the Volkswagen Prague Marathon.

### **tempo team prague s.r.o.**

The term "tempo" is an acronym for "The European Marathon Promotion Organization", which focuses on developing marathon races along with other running events in Europe. The tempo team company was set up in 2000 by a group of experts and sporting enthusiasts.

tempo team's activities entail concept creation, brand building, marketing as well as the actual organisation of sporting events. Right from the start, tempo team has played a key role in organising the Prague Marathon as well as developing the PIM Running Circuit. For the purpose of holding the Volkswagen Olomouc Half Marathon, tempo put together a special team of experts furnished with fifteen years experience in the area of organising running events. The first ever Volkswagen Olomouc Half Marathon was held in 2010 and signified the first race the tempo team organised outside of Prague. In 2011 a further race was added to the series, the Volkswagen Ustí Half Marathon taking place last September.

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