CZECH YOUR RUNNING STORY!

RUNCZECH

PRESS GUIDE ENG

MATTONI
ČESKÉ BUDĚJOVICE
HALF MARATHON
6 JUNE 2015

IAAF Road Race SILVER Label

THE RACE IS A PART OF THE RUNCZECH RUNNING LEAGUE

MATTONI

PIM PRAGUE INTERNATIONAL MARATHON

Jihočeský kraj

750 let ČESKÉ BUDĚJOVICE

MEDIA INFORMATION

Dear sports friends,

Welcome to the Mattoni České Budějovice Half Marathon.

The Press Guide, which you are holding in your hands contains basic information for journal-ists relating to the Mattoni České Budějovice Half Marathon. Other important facts about the race and elite athletes are presented in the Event Guide. We hope you find everything you need to cover this year's event, but please do not hesitate to ask anyone of the Press Team if you need anything else.

THE PRESS TEAM

The Press Team is based at the Grandhotel Zvon.

Zdenka Pecková	PR & Media	777 537 981	peckova@pim.cz
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Pavel Kaidl	Marketing & Communications	777 770 022	kaidl@pim.cz
Petr Kostovič	Media Support	773 407 114	kostovic@pim.cz

PRESS CENTRE

Press Centre is a place where members of the media can pick up their accreditation passes. The latest information about the race will be available there as well as internet access.

Press Centre is providing all accredited media comfortable indoor location, wireless internet access, live results and live broadcasting of the race.

Friday, 5 June
Grandhotel Zvon, „kavárna" Zvon
Přemysl Otakar II. Square 28
České Budějovice

Saturday, 6 June
City Hall, 1st floor
Přemysl Otakar II. Square 2
České Budějovice

Opening hours:

Friday 5 June	8:30 a.m.-8:30 p.m.	Grandhotel Zvon, „kavárna" Zvon, ground floor
Saturday 6 June	8:30 a.m.-11 p.m.	City Hall, 1st floor

MEDIA CAR

Take advantage of the opportunity to ride in a special car which will drive ahead of the elite runners throughout the race!

- Unique experiences
- Unrivalled photo opportunities
- Live coverage from the course

Book yourself a place in the car at the Press Centre or by calling Zdenka Pecková at tel: +420 777 537 981. Limited access.

WATCH LIVE ON WWW.RUNCZECH.COM

All information on the race
www.maraton.sport.cz

RUNCZECH

www.runczech.com
www.runningmall.cz
www.praguemarathonstore.cz

/RunCzech
/PragueInternationalMarathon
/RunningMall

@RunCzech
#CBHalf

/RunCzech

/RunCzech

/RunCzech

PRESS CONFERENCES

Friday 5 June

Pre-Race Press Conference	11:00 a.m.	Grandhotel Zvon, Gourmet Symphony Lounge

Saturday, 6 June

After-Race Press Conference	8:35 p.m.	City Hall, 1st floor

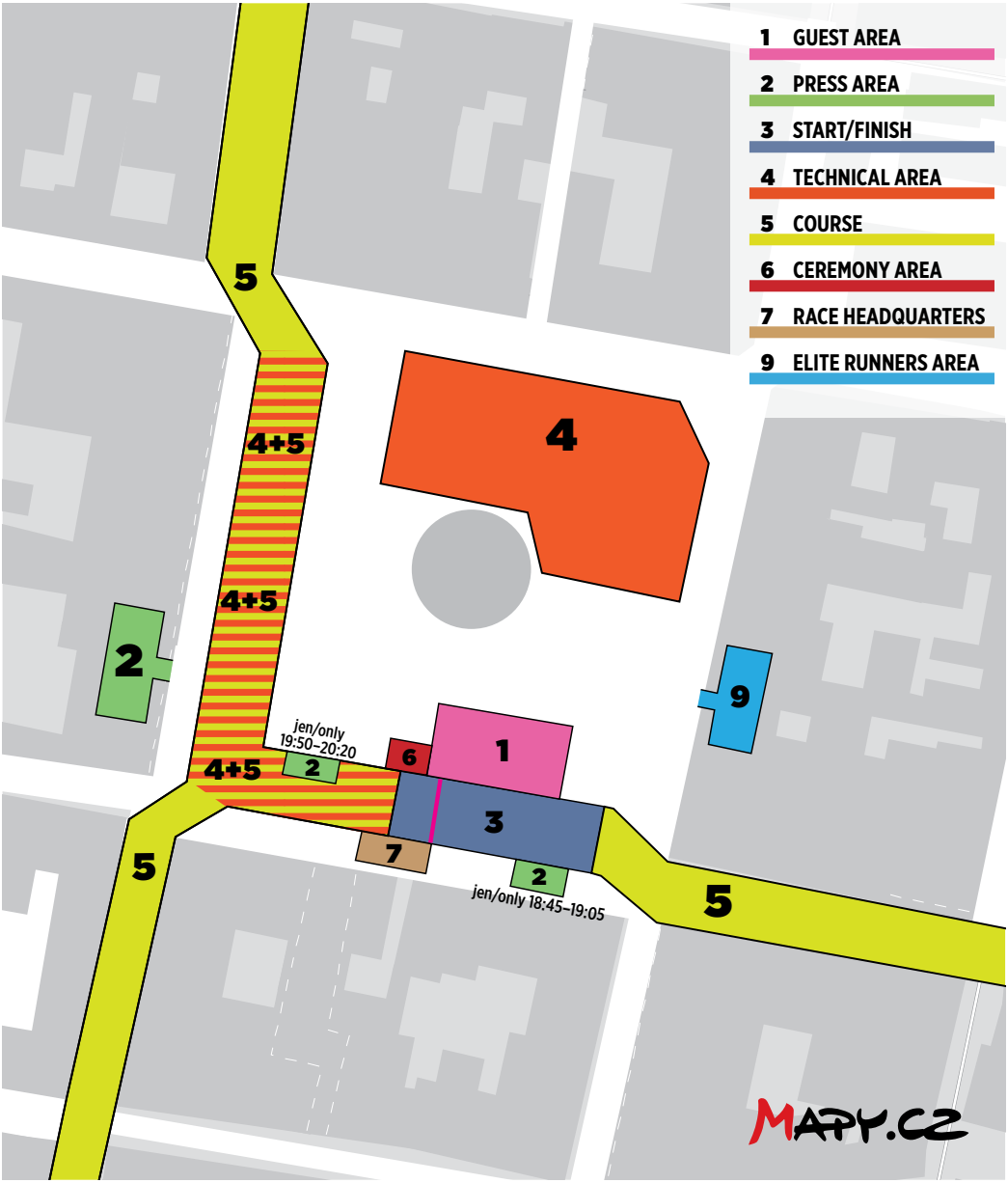
MEDIA PROGRAM

Friday 5 June

Press Centre	**11:00 a.m.-8:30 p.m.**	**Grandhotel Zvon, ground floor**
Pre-Race Conference	**11:00 a.m.**	**Grandhotel Zvon, Gourmet Symphony Lounge**
Running Expo	2:00 p.m.-6:00 p.m.	E.ON Building, F.A. Gerstnera
Pre-Race run	5:00 p.m.	Running Expo, E.ON Building

Saturday 6 June

Press Centre	**8:30 a.m.-11:00 p.m.**	**City Hall, 1st floor**
Running Expo	10:00 a.m.-5:00 p.m.	E.ON Building, F.A. Gerstnera
Start dm family run	5:00 p.m.	Přemysl Otakar II. Square
Start Mattoni České Budějovice Half Marathon	7:00 p.m.	Přemysl Otakar II. Square
Anticipated arrival of the first man	7:59 p.m.–8:01 p.m.	Přemysl Otakar II. Square
Anticipated arrival of the first woman	8:07 p.m.–8:12 p.m.	Přemysl Otakar II. Square
Award ceremony – Men	8:15 p.m.	Přemysl Otakar II. Square
Award ceremony – Women	8:20 p.m.	Přemysl Otakar II. Square
Award ceremony – Czech Men	8:25 p.m.	Přemysl Otakar II. Square
Award ceremony – Czech Women	8:35 p.m.	Přemysl Otakar II. Square
After-Race Press Conference	**8:35 p.m.**	**City Hall, 1st floor**
After-Race Party	8:30 p.m.	Přemysl Otakar II. Square
Official end of race	10:00 p.m.	Přemysl Otakar II. Square
Award ceremony - Relay, 2Run	10:15 p.m.	Grandhotel Zvon



In start/finish area will be a place reserved for accredited media for photo shooting.

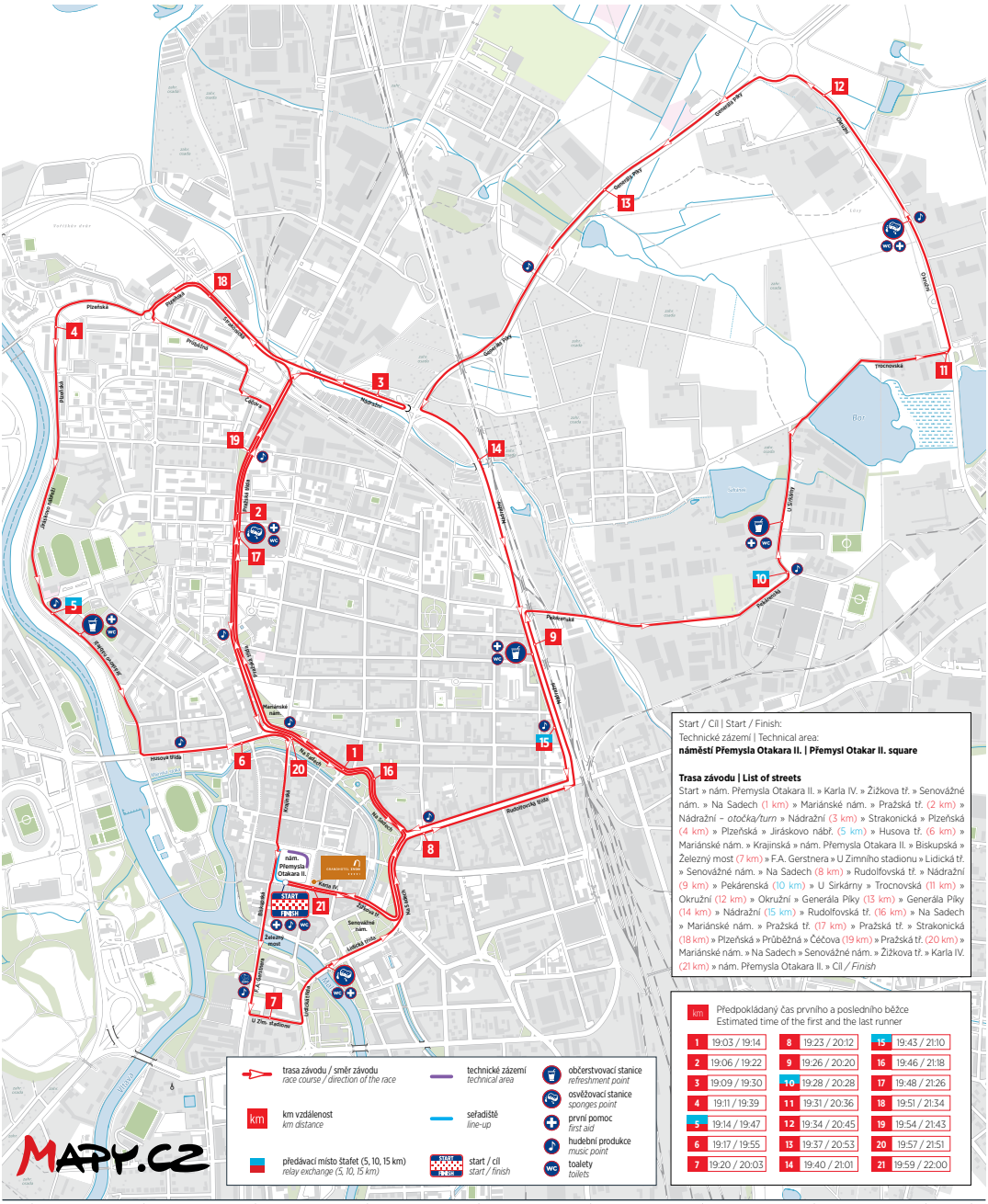
The reserved place for media at finish will be available from 7:50 a.m. to 8:20 p.m.

Mattoni 1/2Maraton České Budějovice
Mattoni České Budějovice Half Marathon

MATTONI

6. června 2015 | 6 June 2015 **19:00 | náměstí/Square Přemysla Otakara II.**

PRAGUE INTERNATIONAL MARATHON RUN.CZECH



Start / Cíl | Start / Finish:
Technické zázemí | Technical area:
náměstí Přemysla Otakara II. | Přemysl Otakar II. square

Trasa závodu | List of streets

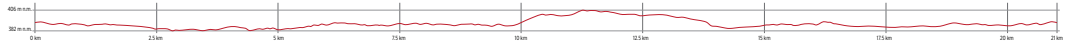
Start » nám. Přemysla Otakara II. » Karla IV. » Žižkova tř. » Senovážné nám. » Na Sadech (1 km) » Mariánské nám. » Pražská tř. (2 km) » Nádražní – *otočka/turn* » Nádražní (3 km) » Strakonická » Plzeňská (4 km) » Plzeňská v Jiráskovo nábř. (5 km) » Husova tř. (6 km) » Mariánské nám. » Krajinská » nám. Přemysla Otakara II. » Biskupská » Železný most (7 km) » F.A. Gerstnera » U Zimního stadionu » Lidická tř. » Senovážné nám. » Na Sadech (8 km) » Rudolfovská tř. » Nádražní (9 km) » Pekárenská (10 km) » U Sirkárny » Trocnovská (11 km) » Okružní (12 km) » Okružní » Generála Píky (13 km) » Generála Píky (14 km) » Nádražní (15 km) » Rudolfovská tř. (16 km) » Na Sadech » Mariánské nám. » Pražská tř. (17 km) » Pražská tř. » Strakonická (18 km) » Plzeňská » Průběžná » Čéčova (19 km) » Pražská tř. (20 km) » Mariánské nám. » Na Sadech » Senovážné nám. » Žižkova tř. » Karla IV. (21 km) » nám. Přemysla Otakara II. » Cíl / *Finish*

km — Předpokládaný čas prvního a posledního běžce
Estimated time of the first and the last runner

1	19:03 / 19:14	8	19:23 / 20:12	15	19:43 / 21:10
2	19:06 / 19:22	9	19:26 / 20:20	16	19:46 / 21:18
3	19:09 / 19:30	10	19:28 / 20:28	17	19:48 / 21:26
4	19:11 / 19:39	11	19:31 / 20:36	18	19:51 / 21:34
5	19:14 / 19:47	12	19:34 / 20:45	19	19:54 / 21:43
6	19:17 / 19:55	13	19:37 / 20:53	20	19:57 / 21:51
7	19:20 / 20:03	14	19:40 / 21:01	21	19:59 / 22:00

- trasa závodu / směr závodu — *race course / direction of the race*
- km vzdálenost — *km distance*
- předávací místo štafet (5, 10, 15 km) — *relay exchange (5, 10, 15 km)*
- technické zázemí — *technical area*
- seřadiště — *line-up*
- start / cíl — *start / finish*
- občerstvovací stanice — *refreshment point*
- osvěžovací stanice — *sponges point*
- první pomoc — *first aid*
- hudební produkce — *music point*
- toalety — *toilets*

MAPY.CZ



dm rodinný běh
dm family run

6. června 2015 | 6 June 2015 **17:00 | náměstí/Square Přemysla Otakara II.**

PRAGUE INTERNATIONAL MARATHON RUN.CZECH

Start/Cíl | Start/Finish: **nám. Přemysla Otakara II./square**
Seřadiště | Line-Up: **nám. Přemysla Otakara II./square**

Trasa závodu | List of street

Start » nám. Přemysla Otakara II. » Karla IV. » Žižkova tř. » Senovážné nám. » Lidická tř. » U Zimního stadionu (1 km) » F.A. Gerstnera » Železný most » Biskupská » nám. Přemysla Otakara II. » Krajinská (2 km) » Na Sadech » Senovážné nám. » Žižkova tř. » Karla IV. (3 km) » nám. Přemysla Otakara II. » Cíl/*Finish*

trasa závodu/ směr závodu *race course/ direction of the race*
km vzdálenost *km distance*
seřadiště *line-up*
start / cíl *start / finish*
první pomoc *first aid*
hudební produkce *music point*
toalety *toilets*

RUN FOR A GOOD CAUSE

Running and charity are connected together, even if it is not clear at first glance.
Runners could get start number for Mattoni České Budějovice Half Marathon also at charity partner.
For a good cause is going to run **50 half marathon runners**.

- Main charity partner of Mattoni České Budějovice Half Marathon is **The Association for Early Intervention**.
- **The Association for Early Intervention** provides an early intervention service, support and assistance to families in which children are born with visual impairments and multiple disabilities. You can help by sending a donation text message (DMS) to: DMS DOMOVJEDOMA to: 87777 (each DMS costs CZK 30). Want to find out more about their activities? Then make sure you stop by their stand on Přemysl Otakar II. Square on race day www.ranapece.cz
- RunCzech cooperates approximately with **25 non-profit organizations** that buy start num-bers for discounted price and then sell them for their own price.
- During Sportisimo Prague Half Marathon organizations took out **967, 700 CZK** for charity projects thanks to running for a good cause.
- **Virgin London Marathon** is considered to be the biggest fundraising sport event in the world. Since 1981 it has been taken out already more than **6 milion pound** thanks to running.

MATTONI
988
MATTONI
adidas
MATTONI
MATTONI

WHAT PARTNERS PREPARED FOR RUNNERS

MATTONI

RUN MATTONI FREERUN!

- Chance to get started with running and get to know everything about running from experienced ambassadors on the track
- Regular 5km run once a week at least at all roads
- Ambassadors – are expert well educated runners and they are ready to answer all of your runningquestions
- RunCzech Application – has all information and news from the running world RunCzech at one place, overview/ summary of your running results, upcoming events. It gives you possibility to create your own running groups and communities or join already existing ones.

Run Blue.

RUN BLUE, RUN WISELY...AND NOT ALONE

Large automotive concern Volkswagen builds on its worldwide campaign Think Blue. that is known to us as Run Blue. You can find more information about how to run wisely and news from the running world on www.runblue.cz. Do you miss last member of your relay or just running bro? Volkswagen runs for you the Run Blue. project – Co-Runners- you no longer have to run alone.

adidas boost

ADIDAS HALF MARATHON COLECTION ČESKÉ BUDĚJOVICE

adidas is together with RunCzech a symbol of long-distance running races in the Czech Republic. adidas therefore designed a special event collection for Mattoni České Budějovice Half Marathon with the motives of the city and the course. In the adidas stand you can also try out the analysis of your running style with Footscan.

SPORTISIMO

WRISTBANDS WITH SPLIT TIMES FROM SPORTISIMO

Sportisimo prepared extra offer of running goods of all worldwide brands, 20% off on selected items. There are special bracelets to control the laps available for all runners at the Expo kiosk where they can take photo with their trophy to remember their run.

BIRELL

BE READY FOR THE NON-ALCOHOLIC REFRESHMENT BEHIND THE FINISH LINE.

Birell introduced for you a new flavour of Birell Pomelo&Grapefruit. Connecting the sweeter taste of pomelo and the bitterness of grapefruit will guarantee the right refreshment for the runners after they finish the race. Birell will also refresh your journey to the finish line with Birell Music Points alongside the course, where various bands play live to cheer the runners up and give them energy for the kilometres to come.

DM SUPPORTS ACTIVE LIFE OF WHOLE FAMILY

Společnost dm drogerie markt dlouhodobě podporuje zdravý životní styl. Cestu k němu umožňuje a zpestřuje celým rodinám ať už nabídkou sortimentu, tak svými aktivitami. Stejně jako vloni se tak i letos stala titulárním partnerem všech dm rodinných běhů, které jsou součástí běžeckého seriálu RunCzech. Zájemci si mohou i letos vybrat z pěti dm rodinných běhů. V průběhu tříkilometrového dm rodinného běhu si celé rodiny mohou prověřit svou kondici a zároveň udělat něco pro své zdraví. Loni tuto možnost využilo více než 10 000 lidí. Letos jich bude ještě více.

GRANDHOTEL ZVON

For participants in this year's Mattoni České Budějovice Half Marathon, the Grandhotel Zvon team prepared a special menu before the race and a big after-race party event. The GrandHotel Zvon, the heart of the Mattoni České Budějovice Half Marathon, was playing host to the elite athletes all through the race weekend. The VIP dinner party on the eve of the race took place here, as well as press conferences and the big after-race event. The hotel also provided catering in the Guest zone of the race.

TELECOMMUNICATON PARTNER O_2

O_2 provides for runners and supporters the fastest internet connection 4G LTE. The runners can also get a Q-band sport wristband in a special promotion at the O_2 stand at the square or later in the O_2 stores.

ČD RUN AND MOBILE APPLICATION MY TRAIN

České dráhy and RunCzech has prepared a great offer for all runners this year. You can take advantage of the special offer ČD Run for all races that decreases price of your journey by 15%. České dráhy has also prepared for you a special mobile application, My train, for comfortable travelling by train. The application is suitable for smart phones or tablets; it is created in Android and iOS versions and is accessible to download for free.

LOGISTIC PARTNER

DHL with more than 315,000 employees offers an almost infinite number of logistic solutions. Being the official logistic partner of RunCzech Running League also proves the quality of DHL services. You can see yellow DHL cars on the whole race course at refreshment points. DHL not only cooperates with RunCzech during the race organization, but also provides discounts on its professional services for runners.

ČSOB POJIŠŤOVNA

Projects such as Runner´s Code or the Medical Run were developed in cooperation with ČSOB insurance company. The main goal of Running Etiquette is to educate runners during their preparation for the races and to increase their safety and joy from the run. The Medical Run is for all doctors, nurses, medical students or other workers from the medical field and supports runners from the medical field and a healthy life style. ČSOB Pojišťovna also offers cancellation and accident insurance for runners.

THE RUNCZECH RUNNING THE LEAGUE LIVE ON SEZNAM.CZ

Thanks to the cooperation with the portal Seznam.cz regional races are all our RunCzech running League races live! Mattoni Half Marathon in České Budějovice will broadcast live on Saturday 6. 6. 2015 from 18:45 on maraton.sport.cz. Look forward to top sports performances and a great show with a lot of personalities on the course and behind the scenes. Record of the race will be available on Stream.cz

ČESKÉ BUDĚJOVICE FLASHBACK ON CZECH TELEVISION

Czech television and sports channel broadcast int he following week after the Mattoni České Budějovice Half Marathon an hour long record. A report will be available on ivysílání.cz.

RADIOŽURNÁL

Radiožurnál has cooperated with Prague International Marathon since the very beginning, and therefore cannot miss the Mattoni České Budějovice Half Marathon. The whole week before the race Radiožurnál broadcasts reportages, news and highlights from the long distance running field. Radiožurnál informs with direct inputs about current courses.

MLADÁ FRONTA DNES

Media group MAFRA unifies all products of the media market under the one roof. The flagship of this group is daily journal Mladá fronta DNES, where readers can find current and high quality news, useful service information or attachments with relaxing reading.

FORBES

Forbes magazine was founded in 1917 in New York, and its main objective, as well as that of the Prague International Marathon and RunCzech, is credibility. All over the world the magazine is being printed in the amount of more than 6 million of issues. The number of readers of the magazine and website is around 50 million.

REPORTÉR

The magazine Reportér is a monthly publication of investigative reporting. Their goal is fair and independent journalism, working on texts that go in depth and offer exclusive insight to current problems.

RUN

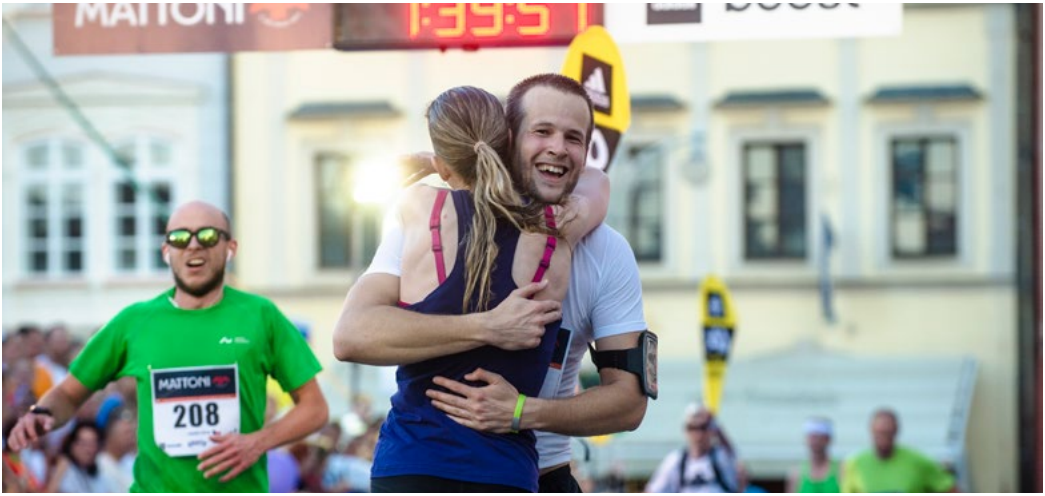
RUN is the one and only Czech monthly journal about running Get fit with the magazine RUN! On 92 pages you can find expert's suggestions for effective training, interviews, coverage from races, running equipment tests, suggestions and tips from nutrition specialists and fyzio and more. Visit our webpage www.run-magazine.cz or Facebook www.facebook.com

HIT RADIO FAKTOR

Hit Radio Faktor as a media partner of the Mattoni České Budějovice Half Marathon has prepared Music Points on the course available for all listener and runners as a part of the Marathon Music Festival.

NEWTON MEDIA MONITORS RUNNING WORLD

Thanks to cooperation with NEWTON Media, a leader in the field of media analysis and monitoring of the media in Central Europe, we have a detailed overview of media outputs from the world of sport. Thank you journalists write about running, and the people of Newton media that you monitored and analyzed.



AJETO

The best runners of the RunCzech Running League will be given on the podium a trophy from well-known Czech glassmaker. The unique trophies are made by Lindava glassworks Ajeto, company of the year 2014.

ČSA THE OFFICIAL TRANSPORTER OF RUNCZECH RACES

The official transporter of RunCzech races The Czech Airlines are a modern European airline company with friendly and flexible services based on safety, high quality, experience and tradition from 1923. As a flagship carrier of the Czech Republic it is an honour for us to provide air transport for runners, business partners and visitors of the RunCzech running series.

KOH–I-NOOR

The company celebrates 225 year anniversary of its founding this year and also thanks to this occasion new cooperation between Koh-i-Noor and RunCzech has established. The company prepared for all participants of dm family minimarathon small surprise. Runners can find in start bags eraser in running shoe shape with RunCzech colours.

JOHNNY SERVIS

Providing facilities for the thousands of runners during our races is not easy, but thanks to a collaboration with Johnny Servis we are quite successful. Johnny Service is a stable company with great experience, offering comprehensive municipal services. For runners at the race they provide spaces, mobile toilets and tents.

PEDIGREE

Of all the sport activities, walking and running has the largest influence on health and physical condition. Put your shoes on and take your dog out. Do not forget for an appropriate reward of a dog dainty/treat?. You can even get it for free at RunCzech Running League events.

FITNESS 14

Fitness 14 is once again a partner of the Mattoni Half Maraton České Budějovice 2015. This year, we have 60 runners competing under Fitness 14 collors.
Fitness 14 provides complete training services even to professional sport teams - ice hockey team HC MOTOR and football team SK DYNAMO ČESKÉ BUDĚJOVICE. Traditionally, these two teams will compete against each other in half maraton relay. Ice hockey players are in the lead so far 3:0.
On friday May 5 there will be voluntary pre-race warm-up run, which starts at 17:00 in front of Fitness 14 www.fitness14.cz.

E.ON

The company E.ON lends organizers of a half marathon in České Budějovice two electric scooters E.ON e-max. Scooters with electric drive will serve as escort vehicles during the race. More information about the activities of E.ON visits the www.ekobonus.cz.

EMSPOMA

Before and after the race the regeneration of marathon runners is crucial. Since 1965 the Emspoma company has helped not only athletes with quality recovery through their products but also prepares them for the next performance. Runner of Volkswagen Prague Marathon have the unique possibility to enjoy the massage after race in technical area.

ČEDOK

The oldest Czech travel agency, operating in the market continuously since 1920, is also a long-time partner of the RunCzech Running League. Therefore, members of the Czech Marathon Club can take advantage of favorable tours.

NUTREND

NUTREND D.S., a.s. is a leading Czech manufacturer of nutritional and dietary supplements not only for athletes but also for those who prefer an active lifestyle. Before, during and after the marathon it is necessary to supplement the energy that is rapidly disappearing.

JOHNSON & JOHNSON

The largest health care company in the world joined a project this year that is dedicated exclusively to women, The Johnson & Johnson Women's Challenge, which aims to support women in their decision to start running and make their own running challenge. It is dedicated to all determined women, regardless of their age and physical condition.

TRANSPORT COMPANY ČESKÉ BUDĚJOVICE

Dopravní podnik města České Budějovice, a. s.

Tradition of urban public transport in České Budějovice, dates back to 1909, when the first began to ride in the city means of transport for the carriage of passengers. The current provider of services of municipal public transport, transport company of the city of České Budějovice, a.s. ensures transport of passengers throughout the city and in suburban municipalities in 18 of its surroundings. The company was established on 1. September 1997 from the transport company of the city of Ceske Budejovice, s.p. is the sole shareholder of the statutory city of České Budějovice. A comprehensive system of public transport is currently made up of bus and trolleybus traction. Transport undertaking in the town Ceske Budejovice has a modern fleet that comprises 81 58 buses and trolleybuses. The vehicles they operate on 14 bus and 8 trolley lines. Each year at around 5.7 million. kilometers and carries 39 miles. passengers. Operation of the company ensures 398 employees. The basic capital of the company is 485,5 million. CZK, the total annual income, including reimbursement of provable loss is 411 miles. CZK.

BISOS

Bisos and Ichnusa restaurant provide delicious meals and drinks for RunCzech coming directly from sunny Sardinia. For this year they have prepared a special marathon wine IS CURRIDORIS.

YVENTECH

YVENTECH offers audiovisual technologies and services for conventions, conferences, social events, TV shows, sporting events and marketing. Among them is the Mattoni České Budějovice Half Marathon and other RunCzech races.

YVENTECH

LETENKYSNADNO.CZ

Are you a fan of running and would you like to visit marathons around the world? Thanks to our partner, letenkysnadno.cz, you have the option to easily search for flights and choose which is best for you.

MESSENGER

All the finishers of the Mattoni České Budějovice Half Marathon can order their diploma for a special price. You can use Messenger and show off a bit with your result.

PORSCHE ČESKÉ BUDĚJOVICE

Volkswagen Porsche České Budějovice Official carrier and proud partner of RunCzech. Run to us for your new car! Discover the New Passat and the Passat-R line in our auto show. Cars, Volkswagen Passat and Passat Variant as well as the official cars of the scoreboards on the Mattoni České Budějovice Half Marathon.

LAVAZZA

All members of the PIM Running Club can enjoy quality Italian coffee from Lavazza in the running centre Running Mall. Visitors of Running Expo Prague will also have possibility to enjoy this coffee.

ČECHYMEN

Security specialists from the company ČECHYMEN guard not only property and the smooth running of RunCzech events, but also protect interpersonal relationships. Thanks to Čechymen's professional care, RunCzech races have such a fantastic atmosphere.

FITHERO

The company FitHero, official fitness partner of RunCzech, is a symbol of the free spirit, a fresh mind and a healthy body. Discover a fitness hero in yourself; you have all the promise for it!

GFK

Do you like running? Would you like to learn more about the running market in the Czech Republic? Thanks to our partner, GfK, who conducts studies for RunCzech, you can find out interesting facts about running in the Czech Republic.

ACTIVE TIMES

Active Times is Prague based Destination and Event Management company taking care of tourism and event services including the RunCzech events. Our commitment is to help you according your needs, and we are very proud of the tailored and professional consultancy we provide.

OLIVE4YOU

Delivering high quality natural cosmetics from sunny Crete. Discover the natural beauty and softness of the bio cosmetics OLIVALOE. OLIVALOE cosmetics presents the natural beauty of olive oil with the heeling power of Aloe Vera. Other natural substances from sunny Crete are added so all the cheap chemicals are ruled out. We offer you cosmetics that is not from chemical factories but the pure natural products in BIO quality. OLIVALOE cosmetics will give your face a smooth and healthy look. It does not irritate your skin and smells well. Since we like running ourselves, so we offer all the runners and their friends a special Marathon 15 % discount in our eshop www.olive4u.cz.
facebook.com/olive4u.cz

EXHIBITION GROUNDS ČESKÉ BUDĚJOVICE

Exhibition Grounds in České Budějovice, a.s. is a proud partner of the Mattoni České Budějovice Half Marathon 2015. Its support for athletes and the life style aktivnimu Èeské Budìjovice regions organizer of exhibitions and fairs vyjadřil cooperation with the organizers of this popular race. At the same time all competitors and invites the public to its action in 2015, among which international agrosalon Země Živitelka with long tradition and an annual 100,000 visitors are already over 40 years. This year's 42. ročník exhibition with the national dožínkami, the competition for the GOLDEN EAR, presentations of high quality Czech food brings a lot of additional information, attractions and news from the field of agriculture

UNIVERSITY OF SOUTH BOHEMIA IN ČESKÉ BUDĚJOVICE

The University of South Bohemia in České Budejovice is a young and dynamic university founded in 1991. With twelve thousand students we are the largest educational and scientific institution in South Bohemia, with nearly two thousand employees we represent one of the the largest employers in the region. We are closely connected with our region and especially with the city of České Budejovice, therefore we see as a natural thing supporting and participating in social, cultural and sporting events held here. We are pleased that for the fourth year we can be the partner of the Mattoni České Budějovice Half Marathon, which has built a solid position among the running races and year after year the number of participants has been increasing. For the second year we have become the organizer of the Race for the Cup of the Rector of the University of South Bohemia within RunCzech. Come with us and support all the runners, who - aiming to win or just enjoying a great sports atmosphere - will get on the track of the Mattoni České Budějovice Half Marathon 2015.

Jihočeská univerzita
v Českých Budějovicích
University of South Bohemia
in České Budějovice

BAGMINTON ČESKÉ BUDĚJOVICE

Badminton at Exhibition Grounds – public badminton hall at the Exhibition Grounds in České Budějovice. Sales of sports equipment and refreshments. Racket hire. Online court booking. www.badmintonceskebudejovice.cz.

HIGH MEDICAL SCHOOL AND SCHOOL OF HEALTH IN ČESKÉ BUDĚJOVICE

At the beginning ther was a group of 30 students-volunteers with several teachers to ensure the operation of one refreshment station. This year, already 4 years, the students and their teachers more than 250 and ensure the operation of all food services stations, in addition, also the health assistance and other volunteer positions to assist the smooth operation of the entire plant. “The action we are already half-marathon to the traditions of our school, which is the glue that holds not only our students, but also pedagoy”, match the school director PhDr. Karel Štix (principal) and Mgr. Barbora S (teacher).

THE CITY OF ČESKÉ BUDĚJOVICE

InBudejovice.cz is a portal, which has to provide the residents of the town of České Budějovice and all its visitors with comprehensive information about leisure activities in Fundamental content that portal is a rich calendar of events, which also serves as a source of information for the printed list of where (for culture). The city is linked to the reservation system CBsystem.cz. The visitor has the possibility to odkliknout directly to the booking of tickets. And it certainly is not everything ... Of course, the portal offers much more. The visitor can acquaint themselves with the history and present of the city, the production of beer in town, important personalities, who have a connection with the city to see his photo and video section, download the released material in PDF, to find information about the various projects. All geolokalizovatelné information is presented along with the map drawings, the page accommodation allows online booking of accommodation services, portal pages can be shared on social networks, and all of this is a practical Planner outings. In parallel with the portal was created and the profile on the largest social network, www.facebook.com/inbudejovice.

CZECH TOURISM

The CzechTourism Agency is a semi-budgetary organization of the Ministry for Regional Development, whose aim is to portray the Czech Republic as an attractive tourist destination for both the local clients and foreign visitors. The Czech Tourism activities create a welcoming image of the Czech Republic and thus attract tourists to visit.

MATTONI
České Budějovice
MATTONI

WHAT IS YOUR RUNNING STORY?

PRAGUE INTERNATIONAL MARATHON

IAAF Road Race GOLD Label IAAF Road Race GOLD Label IAAF Road Race GOLD Label IAAF Road Race GOLD Label IAAF Road Race GOLD Label IAAF Road Race SILVER Label IAAF Road Race SILVER Label

RUNCZECH

BEIJING MARATHON
Guest race
18/10/2015

Volkswagen PRAGUE MARATHON
3/5/2015

Mattoni KARLOVY VARY HALF MARATHON
23/5/2015

Mattoni ČESKÉ BUDĚJOVICE HALF MARATHON
6/6/2015

Mattoni OLOMOUC HALF MARATHON
20/6/2015

Birell PRAGUE GRAND PRIX
5/9/2015

Mattoni ÚSTÍ NAD LABEM HALF MARATHON
12/9/2015

Sportisimo PRAGUE HALF MARATHON
4/4/2016

"If you want a run, run a mile. If you want to experience a different life, run a marathon."
– Emil Zátopek