













# **RUN**CZECH



## **RUNCZECH RUNNING LEAGUE 2016**

RunCzech is a league of running events consisting of 7 races held in 5 enchanting cities of the Czech Republic and 1 quest race. Each competitive race meets AIMS/IAAF criteria and therefore offers organization at the highest standards.

The mission of the RunCzech Running League is to encourage healthy and active lifestyles by involving different communities in all our activities.

RunCzech has always had strong ties with charity programs and beginning in August 2015 we started a cooperation with The Realbuzz Group, organizers of the charity challenge events for the New York and Berlin Marathons, Runners now have even more opportunities to help someone in need when they purchase their starting number for a RunCzech Running League race from a favorite charity. Whether your ambition is a full marathon or a 5k, you can make your run more meaningful by supporting a charity challenge event.

RunCzech is technologically advanced. In 2015 the RunCzech Application was launched. The application measures various courses and offers a gateway to access information and news from the RunCzech running world, allows runners to keep abreast of their results, be aware of upcoming events and to create or join running groups. In 2016 we launch an absolutely unique innovation. The first Prague Digital Marathon will bring the world of running to a new social level.

**Key Symbols:** 







Nº: Edition | 🐫 : Distance | 🏘: Start | 🐧: Time limit | 🤼: Race capacity



🛂♂: Men's event record | 🔻 🙄: Women's event record | ↓ 🖟: Average temperature



























**RunCzech races awarded** by a total of **7 IAAF Road Race Labels** attracted many of the world's leading athletes such as: Haile Gebrselassie, Stefano Baldini, Paul Tergat, Dennis Kimetto, Patrick Makau, Zersenay Tadese, Leonard Komon, Stephen Kiprotich, Atsedu Tsegay, Geoffrey Kamworor, Mary Keitany, Wilson Kipsang, Geoffrey Mutai, Moses Mosop, Edna Kiplagat, Emily Chebet and many others who brought hundreds of thousands of visitors and prestige to the Czech Republic. In 2015 **75 742 runners from 108 countries took part in RunCzech events.** 

Register in advance – the races sell out quickly! | www.runczech.com



COMBINE YOUR PASSION FOR RUNNING WITH EXCITING TRAVEL ADVENTURES AND DISCOVER THE FAIRY TALE COUNTRY IN THE HEART OF EUROPE!





Start the RunCzech season with the biggest running event in Central Europe! Every year the Sportisimo Prague Half Marathon excites spectators with performances of elite athletes breaking records. Enjoy a course with incomparable scenery in the heart of historic Prague that follows along the Vltava river and crisscrosses five beautiful bridges. Take in majestic views of the Charles Bridge, Prague Castle, the Rudolfinum Concert Hall, the National Theatre, Vyšehrad Castle, and the Dancing House. If you are hoping to improve your time, the Sportisimo Prague Half Marathon offers fantastic speed; in 2012 it set the record as the fastest half marathon in the world! Half distance, full satisfaction!

#### THE CITY & THE REGION

Each city is unique in its own way. Prague, with its hundreds of castles, cathedrals, monuments, and statues, is absolutely exceptional. It is a city of art and music, of architecture and design, of literature and history. Prague is the city of inspiration not only for great writers, poets, artists and musicians, but also for thousands of tourists from all over the world. Come to run in Prague and discover its stunning beauty and charm.

www.praguewelcome.com | www.czechtourism.com





















The Mattoni Karlovy Vary Half Marathon is another jewel of the RunCzech Running League. The famous spa town of Karlovy Vary (Carlsbad) invites runners to succumb to the charm of its harmonic atmosphere, outstanding architecture, and great history. A scenic route follows along the Teplá River to the colonnade and continues passing by many charming buildings and promenade halls which appear in famous films. With relaxing spas, regenerating springs and graceful grandeur, the elegance of Karlovy Vary creates a truly unrivaled racing experience — just like in a movie!

### THE CITY & THE REGION

Situated 120 km away from Prague, Karlovy Vary is a popular tourist destination due to its hilly scenery, spa tradition and rich history, recaptured in the breathtaking Baroque and Art Nouveau architecture. Karlovy Vary has attracted many great musicians, scientists, artists and dignitaries of the 19<sup>th</sup> century: Beethoven, Chopin, Freud, Mozart, Goethe, Franz Joseph I and others. Celebrities still flock here to make beautiful films and to enjoy the annual Karlovy Vary International Film Festival. Explore the whole Karlovy Vary region and visit Loket Castle, Bečov Castle and Chateau, with the unique Reliquary of Saint Maurus, or indulge yourself in the richness of nature in the Ore Mountains.

www.karlovyvary.cz | www.zivykraj.cz

Karlovy VARY°



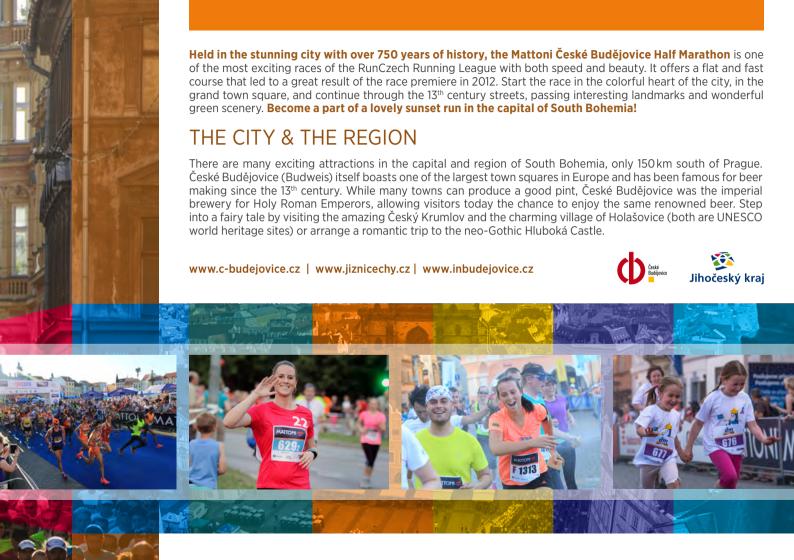














Have you been to Moravia? The Mattoni Olomouc Half Marathon is the largest running event in this picturesque winemaking region. Enjoy the exceptional atmosphere of a sunset run through this charming Baroque city. The race has won the hearts of runners with its charming course through green parks and cozy lanes crossing the historic Horní Square. Don't miss this enchanting evening race!

#### THE CITY & THE REGION

A visit to Olomouc, which is 288 km from Prague, is a delightful trip to a splendid city in the heart of Moravia. There are only a few regions in the world offering such a combination of architectural monuments (6 are UNESCO world heritage sites), idyllic countryside and local traditions that are hundreds of years old. The same mild weather that produces the sweet Moravian wines also creates a pleasant climate for runners. If you come to the Olomouc region, use a special discount card OLOMOUC REGION CARD. Moravia is a true paradise for tourists and athletes alike.

www.tourism.olomouc.eu | www.ok-tourism.cz www.olomoucregioncard.cz









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**The Birell Prague Grand Prix is a charming evening race with a mysterious atmosphere** in the historical Prague city center. During the first weekend of September Prague streets are full of thousands of runners and spectators alongside the race course. The first race is a ladies only affair. The adidas Women's Race 5km starts on Republic Square and continues over the bridge to the other side of the river. When the sun sets, the next race starts. The Birell 10km Race is open to all runners, both men and women. **Feel the truly unique atmosphere of Prague at night!** 

#### THE CITY & THE REGION

Prague is beautiful in every season, but in autumn, when the colorful leaves hover along the sunlit banks of the Vltava, the city is exceptionally wonderful. You may enjoy being in Prague or you can choose from numerous destinations for a day trip. Some of the most popular places are the Karlštejn Castle, Konopiště Chateau, and the picturesque medieval town of Kutná Hora with the Gothic Cathedral of St. Barbara.

www.praguewelcome.com | www.czechtourism.com

















The Mattoni Ústí nad Labem Half Marathon is different from any other race in the world. Here you have the opportunity to run through the vast Spolchemie chemical factory, over half a million square meters big. After the impressive plant, the course runs through the city to the Elbe, following along the riverside offering beautiful views of the Czech Central Mountains and Střekov Castle. A race like no other!

#### THE CITY & THE REGION

Ústĺ nad Labem is located in the north of the Czech Republic, only one hour from Prague by car, in the romantic Czech Highlands. The town is nestled in the green valley where tributaries flow to meet the river Elbe. The area offers a striking contrast between massive industrial architecture and sweeping natural beauty. Enjoy a variety of outdoor adventures in the surrounding countryside and nearby Czech Switzerland National Park. You will find among the park's many stunning views the largest sandstone rock arch in Europe, the impressive Pravčice Gate.

www.usti-nad-labem.cz | www.branadocech.cz









#### **Entry fee for all competitive races includes:**

- Start number with rented timekeeping chip
- High quality start bag
- Commemorative medal at the finish
- Finish bag with refreshments
- Start bag deposit & changing room
- Free massage before and after the race in the technical area
- Refreshment points and sponge points every 2.5 km
- Medical service along the course and at the finish area

- Intermediate times (every 5 km)
- E-mail and text message with performance info
- Online ranking & diploma
- RunCzech Event Guide
- Free public transport on the race day
- Course closed for traffic
- Live TV broadcasting and/or Internet live streaming
- Special offers from partners
- Runners Party with free refreshments

and a great deal more!



#### Available:

adidas functional running t-shirt, official adidas event collection, cancellation and injury insurance, medal engraving, Pasta Party and a finish photo, travel & accompositions options, training plans & sessions in running mall.

Sport Expos in the Czech Republic are about more than just running. They are spectacular fairs of active and healthy lifestyles. The Running Expo Prague for the Sportisimo Prague Half Marathon, the Sport Expo as part of the Volkswagen Marathon Weekend and the Moravia Sport Expo at the Mattoni Olomouc Half Marathon offer a great opportunity to pick up your start kit, get pre-race information, check out sports goods and equipment and enjoy an eventful accompanying program.

The Marathon Music Festival is an integral part of each RunCzech event! Not only will the refreshment points give you energy along the course but a number of live music bands as well!



PragueInternationalMarathon





































## **RUNNING MALL**

Visit us at the Running Mall where you can train with elite runners, hit the Sport Lounge, meet new friends at the PIM Running Club, have a refreshing drink at the Water Bar, check out the latest sporting goods at the adidas running – Prague Marathon Store, and attend a variety of seminars held in the special conference room dedicated to the world famous Czech long distance runner Emil Zátopek and his wife Dana.

The Running Mall is a sport and social center for all those who believe in a healthy lifestyle.



www.runningmall.cz | www.praguemarathonstore.cz



## **RUNSOCIAL — PRAGUE DIGITAL MARATHON**

Experience running through Prague in your gym! A project is underway which will make it possible for millions of runners around the world to feel like they are running in Prague and other cities of the Czech Republic.

Our new interactive application allows you to race through the virtual course of the Volkswagen Prague Marathon, connecting and comparing performances with other runners along the way. The recording of the marathon race course can be used on treadmills linked up to a tablet or television.

Every year start numbers sell out early but now you can enjoy the thrill of running through Prague anywhere. Join in the Prague Marathon anytime you want! | www.pimdigital.com





## **IAAF LABELS OF QUALITY**











The IAAF Quality Labels are the highest award that a road race organizer can receive and RunCzech has earned more Quality Labels than any other race organizer in the world.

Each year the governing body of athletics assesses the level of individual races and assigns labels based on fulfilling a certain set of criteria. Quality labels guarantee runners that they will be participating in an event that is held to and exceeds top international standards. More than that, it proves the RunCzech passion and commitment to providing the best experience for everyone involved in our races.

We could not have done it alone, thanks to our longstanding efforts and great cooperation and support on behalf of our partners, government and local authorities, associations, institutions and volunteers, the Czech Republic has become the place for world-class long distance running.













### **OFFICIAL TRAVEL AGENCIES**

**RunCzech** cooperates with the following foreign travel agencies and tour operators:

InterAir — www.interair.de     Grosse-Coosmann — www.gro-co.de	Albis Reisen — www.albisreisen.ch
VO2Maxvoyages — www.vo2maxvoyages.com Endurance Shop Tour — www.enduranceshoptour.com Planet Tours — www.planet-tours.fr Sportifs a Bord — www.sportifsabord.com Thomas Cook — www.marathon-thomascook.com	Sportravel — www.sportravel.es     Running Travel — www.runningtravel.es
	<ul> <li>ZX-Tour — www.zx-tour.com</li> <li>Yesports — www.yesports.com.cn</li> </ul>
<ul> <li>Passions Performances         <ul> <li>www.passions-performances.com</li> </ul> </li> <li>BCD Travel — www.bcd-travel-direct.be</li> </ul>	● Plaza Maratones — www.maratones.com.mx
Marathon Tours & Travel     www.marathontours.com	• Run Fun Travel — www.runfuntravel.com • Travelling Fit — www.travellingfit.com
• Marathon Tours & Travel www.marathontours.com	Marathon Tours — www.marathontours.co.nz
• 2:09 Events — www.209events.com • Running Crazy — www.runningcrazy.co.uk	Kamel Turismo — www.kamelturismo.com.br
<ul> <li>Born2Run Melville Travel — www.born2run.it</li> <li>Effetto — www.effettoitaly.com</li> <li>Terramia Tours — www.terramia.com</li> <li>Ovunque Running — www.ovunquerunning.it</li> </ul>	• Sanin Viajes — www.saninviajes.com
Travel Consultant — www.aurinkomatkat.fi Vetikko Travel — www.vetikkotravel.com	• Futazas — www.futazas.hu
Rogaland Marathon Tours     www.rogaland-marathon.no	R-bies — www.runnet.jp
SRRC Sweden — www.marathon.se/srrc	Penthouse Travel Sporting Tours     www.runningtours.co.za

The official organizers of the RunCzech Running League are: Prague International Marathon spol s r.o. and Tempo Team Prague s.r.o. Františka Křížka 11, Prague 7, Czech Republic | e-mail: info@runczech.com | Tel.: +420 224 919 209 | www.runczech.com

